

Republic of the Philippines  
Department of Health  
NATIONAL NUTRITION COUNCIL

**PPAN Implementing Guidelines on Private Sector Representation in the NNC Governing Board**

**NNC GOVERNING BOARD**  
**PPAN Implementing Guidelines No. 2**

**Private Sector Representation in the NNC Governing Board**

**Background**

Executive Order No. 234 issued in 1987 reorganized the National Nutrition Council and provided for, among others, the membership of three private sector representatives to the NNC Governing Board as appointed by the President of the Philippines for a two-year term.

The Implementing Guidelines of EO 234 indicate the following criteria for the selection of the private sector representatives: 1) Nationwide coverage, 2) With programs that are consistent with the priorities of the national nutrition plan/program, 3) Targets priority population groups of the national nutrition plan/program.

With the approval of RA 11148 or the *Kalusugan at Nutrisyon ng Mag-Nanay* Act last 29 November 2018, private sector representatives in the NNC Governing Board should represent specific sectors as per Section 13, i.e. “three (3) representatives from the private sector to be appointed by the President who shall come from any of the following: 1) health and nutrition professional organizations; 2) women sector; 3) farmer and fisherfolk; 4) urban poor; 5) organization or association of community health workers or BNS; 6) CSOs; and 7) academe and research institutions. Said representatives shall serve for a term of two (2) years.” In addition, “persons from the private sector with conflicts of interest, especially as described in Executive Order No. 51, Series of 1986, are prohibited from being members of the Council.”

Thus, there is a need to update the guidelines on the selection of private sector representatives.

**Objective of private sector representation in the NNC Governing Board**

Private sector representation in the NNC Governing Board aims to ensure wider participation in policy and plan formulation, coordination, and monitoring and evaluation, including community and people's participation.

**Objective of the guidelines**

This set of guidelines aims to prescribe the criteria and procedures for screening and selecting private sector representation in the NNC Governing Board.



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**Criteria for selection**

1. Limited to organizations, preferably coalitions, federations, and the like
2. With nationwide coverage
3. With programs that are consistent with the priorities of the national nutrition plan/program
4. Targets priority population groups of the national nutrition plan
5. Comes from one of the following groups
  - a. Health and nutrition professional organizations
  - b. Women sector
  - c. Farmer and fisherfolk
  - d. Urban poor
  - e. Organization or association of community health workers or BNS
  - f. CSOs
  - g. Academe and research institutions
6. With no conflict of interest on nutrition and related concerns, e.g. not involved in the tobacco industry or companies that manufacture or market infant formula, among others
7. The person representing the organization should not hold any elective and appointive government post
8. In selecting the private sector representative, gender balance should be a consideration

**Term of office**

The private sector representative shall serve for two years.

**Scheme for screening, selection, and nomination**

The NNC Technical Committee and other interested parties may recommend potential private sector representatives. It shall also assess the recommendees and select at least five nominees who will be recommended to the NNC Governing Board.

To facilitate the assessment, recommendees shall submit the organization's profile, accomplishments for the past three years, and the curriculum vitae of the proposed organization representative. The proposed representative shall also submit a signed "No conflict of interest (COI) statement".

The selection should ideally be based on a consensus, but if needed the selection may be based on voting for which at least one-half plus one of the members of the NNC Technical Committee or the NNC Governing Board is required.

The decision of the NNC Governing Board on nominees to be recommended to the President shall be covered by the corresponding NNC Governing Board resolution. If the representative of the organization does not qualify for one reason or another, the nomination of the replacement person need not be subjected to deliberations of the NNC Governing Board since technically, the nominee is the organization.



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The memorandum for the President on the nominated private sector representatives shall be signed by the Chairperson of the NNC Governing Board.

The NNC Secretariat shall coordinate with the nominees on the documentary requirements of the Office of the President.

**Assumption to duty and related concerns**

The private sector representative who is selected and appointed by the President shall take his or her oath with the Chair of the NNC Governing Board or with the President of the Philippines, as will be scheduled by the Office of the President.

Upon assumption to duty, the NNC Secretariat shall orient the private sector representative on the PPAN, and the NNC Governing Board. The NNC Secretariat shall also engage the private sector representative in dialogue to identify the organization's specific contributions to nutrition action.

If a COI arises within the appointment period, the nominee should be replaced with an alternate representative.

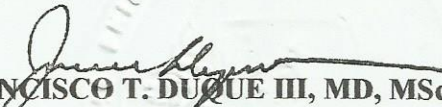
**Other concerns**

The NNC Secretariat shall ensure adequate lead time for the screening and selection to prevent any gap in private sector representation in the NNC Governing Board. If such a gap is impending the NNC Secretariat shall pursue actions for the extension of the appointment of the incumbents until a new appointment is issued. The memorandum request for extension of appointment shall be signed by the Chairperson of the NNC Governing Board.


**Effectivity**

This set of guidelines takes effect immediately and shall remain in force until amended by another NNC Governing Board resolution.

Approved this 5<sup>th</sup> day of July 2019.

  
**FRANCISCO T. DUQUE III, MD, MSc**  
Secretary of Health and Chairperson  
National Nutrition Council Governing Board

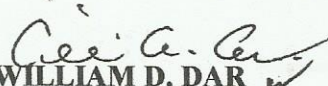
Attested:

  
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Council Secretary and Executive Director  
National Nutrition Council

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CONFORME:

DEPARTMENT OF AGRICULTURE  
In replying pls cite this code :  
For Signature: S-11-19-0626  
Received : 11/29/2019 07:54 AM

  
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